

Speedflow



“The less time you have, the more precious is Speedflow”

Being a focused prepress company, Die 3 offers excellent quality and know-how regarding the preparation of printable files. From business cards to catalogues the company processes everything in the prepress area.

Four employees handle around 80 to 100 jobs per week leading to around 200 files that need to be processed every week. One single job sometimes includes more than 1,200 files. The customers of Die 3 really value their knowledge of data management, DtP and prepress. From data reception, handling of native files, PDF and PostScript processing, to creation of production ready files, Die 3 covers the whole range of services in the prepress area. High quality standards are especially important to the company. For a small specialised company like Die 3, it is essential to be technically up-to-date all the time and use software that has an excellent price-performance-ratio.

Until recently the team used to struggle with externally created files. Though employing pre-flight solutions like Markzware, Pitstop or Callas, many PDF problems could not be solved or only partially. The major problem was missing fonts: usually customer fonts were not available – to buy all fonts was too expensive for Die 3.

Now Die 3 employs Speedflow from OneVision. Speedflow is the OneVision software solution for further automation of workflows in print and media production. With Speedflow customers get standardised documents that run through production without any problems. “Since using Speedflow we have increased the degree of automation a lot. As the files are checked and corrected at data entry so further down the line we now work with high quality standardised files” says Bernhard Rasche-Remling, owner of Die 3. The specialists in data preparation regarded the functionality of Speedflow Edit as a crucial factor for purchase. Especially quick redraw and processing speed separate the editing capability from every other software package in the market. Also the speed of replacing pictures and the image editing itself was improved. The company is in control and very pleased about the fact that fonts can now be simply replaced – thus the problems with corporate design fonts are solved.

Case Study (page 2)



"We used to have a big problem, whenever we needed to add page numbers in documents. We often had the case where additional pages needed inserting into an existing catalogue. Hence all new pages as well as the following pages needed re-numbering", tells Bernhard Rasche-Remling. "One possibility would be to open both files in QuarkXPress and number the pages. Anyone that has done that before knows, that it will take hours to complete. Since installing Speedflow Edit, such a change only costs us minutes, just click the corresponding function in Speedflow Edit and all pages are numbered correctly. These functions make the software an all-round player. Additionally the log files are that precise that they can be handed on to the customers so they can avoid making the same mistakes in future."

After a very short time in use the team already regards Speedflow as essential for production if you do not have access to native files but need to work with the delivered PDF or PostScript files. "The integrated OneVision PDF engine offers excellent quality when converting files. Next to all mentioned advantages team motivation is also very important. We now have tools that help us solve problems in a very controllable way. That makes scheduling our work easier, and that leads to more fun at work...", says Bernhard Rasche-Remling.

Editing of files and especially PDF handling makes up to 20 to 40 per cent of the processing time of every job. Every week the company today saves about 40 to 60 per cent of time for editing in comparison to the previous processing workflow – an enormous gain in capacity. "Every day we are confronted with the following situation: Time for printing is fixed, but the arrival of files varies and is often delayed several times. The shorter the timescale, the more precious is Speedflow."

Interested? Then click www.OneVision.com for further information.



Simplify Print and Media

OneVision is a multi-national software company providing innovative, cost-effective software solutions designed to secure and optimize complex workflows in print and media production. OneVision software saves time and expense assisting its clients in improving the speed, security, and simplicity of their workflows.

OneVision's customers include leading newspaper and magazine publishers, commercial printers, prepress companies, advertising agencies, and industrial enterprises. With more than 10 years of extensive experience in developing software for the graphic arts, OneVision today is one of the world's leading suppliers of software technologies for digital printing and publishing applications. As a market leader OneVision advances their customers' interests in associations such as CIP4, PrintCity, NGP, Ghent PDF Workgroup, Ifra or NAA as well as in ISO committees.

OneVision's quality management system is certified based on ISO 9001:2000 standards.

We look forward to supporting you in optimizing your workflow.

For details, please visit: www.OneVision.com