

**asura****solvero**

## **OneVision Products: «Swiss army knife of Desktop Publishing» for International Herald Tribune**

The International Herald Tribune, founded in 1887, belongs to the well-established News York Times Group. The daily newspaper is published in 180 countries and is printed at 30 printing sites all across the world. The circulation in France is more than 250,000 copies a day. As all the prepress work is done centrally in Neuilly (Paris, France), data management and the standardisation of files are crucial for the daily work of International Herald Tribune.

Due to the very international approach and the centralization, the prepress department has to deal with a lot of different customers who deliver data files for production. „We receive digital files created in-house, from internal and external régie as well as files directly delivered from customers or advertising agencies“, explains Louis Bottinelli, Head of the Pre-press Department.

On account of exchanging files with the 30 remote printing sites the prepress department frequently faced various problems. The advertising was for instance incompatible with the production software in use at the different printing sites.

Otherwise the varying PDF versions did not fit the existing production environment. Furthermore missing fonts, images with too high resolution, or the volume of data delivered by advertising agencies always made the printers working life difficult. This was directly reflected in delays in printing time, interruption at the RIP, and wastage of films and plates.

“Due to a recommendation our company addressed OneVision”, illustrates Louis Bottinelli. “We already knew that the software is continuously updated. And during the test installation we got an impressive proof of the effectiveness of the products and the competence of the technical support”. The test convinced the Head of the Pre-press Department as well as the corporate management to integrate the OneVision software solutions Asura and Solvero in the production workflow.

Today Asura automatically prefiles all incoming adverts and – even more importantly – completes all pages before transmission to the printing sites. The files are checked and errors are corrected on the fly before the files are optimised for the downstream production workflow. Asura even provides a detailed bug report for each document. “On basis of the report we are able to edit certain files manually in Solvero”, describes Louis Bottinelli today’s improvements.

The mentioned problems were greatly reduced resulting in saving time and correct ripping at the remote print sites. “By the use of a defined output standard we are now able to rely on the security of the transmission and the quality of the printing production.

We will achieve the return on our investment in less than one year”, comments the Head of the Pre-press Department. This is the reason why the International Herald Tribune is highly satisfied with OneVision products: „Asura is our seal for data quality, and Solvero is our Swiss army knife of Desktop Publishing.“

Interested? Then click [www.OneVision.com](http://www.OneVision.com) for further information.

