

Speedflow

KEN GIRVAN
• P R I N T E R S •

Efficient Printing Production with OneVision's Speedflow

Ken Girvan Printers Limited is a long established printing company based in Cambridgeshire, Eastern England. The company was founded in 1986. Since then it has provided a wide range of print based solutions for small groups, local industry and large organisations.

Ken Girvan Printers are proud to offer a wide range of product and support utilities for all current and potential clients. These products include litho, digital and large format printing, together with in-house design, artwork and illustration services. The company also provides ancillary services such as desktop publishing, typesetting, CD writing and printing. In addition, self-inking stamps, greeting cards and calendars are available for purchase.

Ken Girvan Printers have an enviable reputation for their prompt and efficient service with an extensive range of products – starting from a simple business card to a corporate brochure – many firms locally and nationally – are employing their facilities.

Following sustained growth in volume, company executives resolved to increase the amount of automation in their workflow. Annual turnover had grown to around £1.5m and in order to keep up with the demands of their clients, it became apparent that there was an urgent requirement to further standardisation and automation. A prerequisite was for software that automatically checked and corrected incoming files to predefined criteria. In addition, the company identified a secondary demand for a solution that would allow manual corrections and imposition in closed files. Several seemingly appropriate software solutions were investigated, however, after careful consideration, the company decided to purchase OneVision's Speedflow workflow.

Case Study (page 2)



"The OneVision Speedflow suite offers real value for money", explained Rob Hunter, Ken Girvan's Prepress Manager. "Before we installed Speedflow, we were experiencing an increasing amount of plate errors. Our switch to CtP and a move towards customer-based origination resulted in an increase in production and, consequently, a subsequent unacceptable amount of plate loss."

Since the installation of Speedflow, the software has been in almost continual use. All of the Speedflow Suite – Speedflow Check, Speedflow Edit and Speedflow Impose – are in operation each day. "Speedflow files drive both our Heidelberg litho machines and our digital press", continued Rob.

"It ensures the accuracy of the files and the common errors we were experiencing in the past – such as missing fonts, RGB instead of CMYK images, wrong image data and incorrect spot colour readings – are now automatically corrected by the Speedflow software. Press downtimes have been drastically reduced and we now lose only a fraction of the plates in comparison to our pre Speedflow days."

In conclusion, Rob and his team are delighted with the Speedflow software and would not hesitate to recommend it to other printers with similar file management problems. They were particularly impressed with the service and technical support they received during the initial installation process.

Interested? Then click www.OneVision.com for further information.



Simplify Print and Media

OneVision is a multi-national software company providing innovative, cost-effective software solutions designed to secure and optimize complex workflows in print and media production. OneVision software saves time and expense assisting its clients in improving the speed, security, and simplicity of their workflows.

OneVision's customers include leading newspaper & magazine publishers, commercial printers, prepress companies, advertising agencies, and industrial enterprises. With more than 10 years of extensive experience in developing software for the graphic arts, OneVision today is one of the world's leading suppliers of software technologies for digital printing and publishing applications. As a market leader OneVision advances their customers' interests in associations such as CIP4, PrintCity, NGP, Ghent PDF Workgroup, Ifra or NAA as well as in ISO committees.

OneVision's quality management system is certified based on ISO 9001:2000 standards.

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We look forward to supporting you in optimizing your workflow.

For details, please visit: www.OneVision.com