



Asura Enterprise – The Future Is Here Today

Starting a new job with a relaxed discussion over a cup of coffee is a dream for you? Not for Ljungbergs Tryckeri. This Swedish Printer believes in examining things in peace in quiet, in order to anticipate and find solutions to possible difficulties – and to pass on this advantage to their customers.

Ljungbergs Tryckeri combines historical values with future challenges. The company has been around since 1907, and their CEO belongs to the third generation of the Ljungbergs family. Ljungbergs has always tried to embrace the latest technology to provide customers with best possible printing products. Next to that, a good working atmosphere and the chemistry of personal contacts are the key factors in their success.

Because the technology used is having a growing influence on final results, Ljungbergs Tryckeri has been working with OneVision Software for more than five years now. The company successfully uses Asura and Solvero to automate and facilitate the printing process and to provide customers with the best possible quality. With state-of-the art systems, they are able to offer customers a constant high level of quality in everything they produce. Their print volume is approximately 2,000 tons of paper every year.

In May 2004, Ljungbergs Tryckeri installed OneVision's latest product, Asura Enterprise, for job submission, quality control, and transfer logging over the Internet. The company examined different solutions and decided to incorporate another OneVision product. Lars-Erik Truedsson, Prepress Manager at Ljungbergs explains why: "The basic reason is: We trust in OneVision."

Asura Enterprise helps Ljungbergs integrate their entire production process from

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data creation to delivery. "Now our workflow finally integrates our customers. They are kept informed on the status of their job and automatically receive a low res file for approval. That saves us several working steps."

Lars-Erik Truedsson also explains further benefits Asura Enterprise offers to them: "We especially appreciate Asura Direct, the print client, which allows uploading of files directly from native applications like QuarkXPress or even Office applications." The prepress department used to have problems with missing fonts or wrong image data. "To be honest, our customers sometimes do not even know what fonts are or why to include them – Asura Enterprise gives them the opportunity to print directly out of their native applications without having to worry about image data or fonts." The software package enables Ljungbergs customers to upload their jobs, to download softproofs for approval, and to track job status information over the Internet. In that way they are constantly in the information loop.

Ljungbergs Tryckeri is more than satisfied with Asura Enterprise – their trust in OneVision has been justified. The software accelerates Ljungbergs' business processes and shortens cycle times. Integrating Asura Enterprise technology in the workflow also underscores the commitment of Ljungbergs to the digital age. Once again they have included a best-in-class software solution in their workflow to offer their customers the best technology and quality available. It proves that examining conditions and finding solutions in peace and quiet was the right approach. Now Ljungbergs can pass this advantage on to their customers. The future is here today.

Interested? Then click www.OneVision.com for further information.



Simplify Print and Media

OneVision is a multi-national software company providing innovative, cost-effective software solutions designed to secure and optimize complex workflows in print and media production. OneVision software saves time and expense assisting its clients in improving the speed, security, and simplicity of their workflows.

OneVision's customers include leading newspaper & magazine publishers, commercial printers, prepress companies, advertising agencies, and industrial enterprises. With more than 10 years of extensive experience in developing software for the graphic arts, OneVision today is one of the world's leading suppliers of software technologies for digital printing and publishing applications. As a market leader OneVision advances their customers' interests in associations such as CIP4, PrintCity, NGP, Ghent PDF Workgroup, Ifra or NAA as well as in ISO committees.

OneVision's quality management system is certified based on ISO 9001:2000 standards.

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For details, please visit: www.OneVision.com