

**Media Contact**

Rachel Hunt
DPR Group
(240) 686-1000
rhunt@dprgroup.com

Company Contact

Siobhain Towell
OneVision
(201) 938-0500
Siobhain.Towell@OneVision.com

OneVision Introduces Color Ink Savings Software

New PlugINKSAVEin Module for OneVision Asura Uses Advanced Techniques to Reduce Costly CMY Ink Without Affecting Image Quality or Appearance

Regensburg, Germany and Jersey City, N.J. – March 12, 2007 – OneVision, Inc., a global provider of prepress software solutions to the printing and publishing industries, announces the release of PlugINKSAVEin, a new optional plug-in software module for OneVision's Asura and Asura Pro, the company's flagship solutions that streamline and automate the preflighting, optimization and normalization processes in print production and output to several formats, including PDF, EPS and PostScript.

PlugINKSAVEin will be on display for the first time during two upcoming industry events: America East in Hershey, Pa., March 13-14 at Booth #17, and NEXPO in Orlando, April 21-24 at Booth #1867.

PlugINKSAVEin uses advanced four-dimensional (4D) color management techniques to reduce the amount of costly CMY ink required in the printing process and maximize the amount of less expensive black ink – without affecting image quality or appearance. PlugINKSAVEin's easy-to-use interface facilitates parameter setting and adjustment without demanding third-party expertise. In addition to significant ink cost reduction, users benefit from enhanced printing quality and increased productivity, as set-up times can be reduced and fan out and web breaks can be avoided.

Siobhain Towell, Vice President of Marketing, OneVision, said, "OneVision is excited to be putting advanced cost-cutting ink savings features into the hands of printers and publishers with the introduction of PlugINKSAVEin. In building PlugINKSAVEin, we took into consideration the requirements of our customers, who cited the need for a customizable, yet flexible and straight-forward, approach to ink management in their prepress production processes. We strongly believe that we have accomplished these goals in developing PlugINKSAVEin."

OneVision Introduces Ink Savings

OneVision's software products are currently used by many of the world's leading printing and publishing companies. In the U.S., OneVision clients include Dow Jones & Company, Inc.; Gannett Co., Inc.; Pearson plc; Merrill Corporation; and R.R. Donnelley & Sons Company. Outside of the U.S., OneVision clients include *Financial Times*, *Frankfurter Allgemeine Zeitung*, *Sydney Morning Herald*, *Times of India* and many more.

PlugINKSAVEin Technical Requirements

PlugINKSAVEin requires Asura 8.2 and Windows Server 2003® Standard Edition, Windows XP Professional®, Service Pack 2, or Windows 2000 Professional® or Server®, Service Pack 4. The software is designed to be compatible with most existing software from third-party vendors and pricing is based on configuration and individual requirements. For more information, contact OneVision at (201) 938-0500 or visit www.OneVision.com.

About OneVision, Inc.

OneVision, Inc.'s state-of-the-art prepress software is used every day by the world's largest newspapers and magazines, leading publishers, commercial printers, and companies in the emerging area of on-demand publishing. By streamlining workflows and automating production processes, OneVision's flagship solutions Asura and Solvero allow organizations to save time, reduce costs and ensure the highest level of quality for printed materials. Headquartered in Germany and with locations in the U.S., United Kingdom, France, and Brazil, OneVision continues to bring new solutions to companies worldwide. For more information, contact OneVision at (201) 938-0500 or visit www.OneVision.com.

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