

PRESS RELEASE

Company Contact:
Marcus Diwo
Head of Marketing
Tel.: +49.(0).941.78004.0
E-Mail: PressOffice@OneVision.com

OneVision Announces Key Enhancements for Speedflow Prepress Software Suite

Commercial, Digital and In-house Printers to Benefit from Increased Capabilities, Powerful File Optimization Tools, and XMP and Vista Compatibility

Regensburg, Germany and Jersey City, New Jersey – January 15, 2008 – OneVision, a global provider of prepress and premedia software solutions to the printing and publishing industries, announced a collection of new enhancements for its Speedflow software product range for commercial, digital and in-house printers. The four solutions – Speedflow Check, Speedflow Edit, Speedflow Impose and Speedflow Cockpit – work seamlessly together to automate and facilitate prepress processes. Together, the Speedflow product range makes incoming customer files print-ready as quickly as possible so that printers can work at maximum capacity.

The new upgrades affect all four Speedflow solutions. These include Speedflow Check, which automatically examines PDF, PostScript and EPS files for errors and then generates a print-ready PDF. Also updated is Speedflow Edit, a software tool that enables full PDF editing of text, images and vector graphics from a user's desktop computer without the need to return to the original file or software application. Enhancements have also been made to the page imposition functions Speedflow Impose and Speedflow AutoImpose in Speedflow Cockpit, OneVision's tool for comprehensive prepress process automation

Printers using the Speedflow product range can also benefit from OneVision's newest ink saving solution. This software tool reduces ink consumption significantly by replacing expensive CMY

ink with less expensive black (K) ink without affecting image quality or appearance – and in some cases actually improving the print appearance of full-color jobs.

Specifically, Speedflow Check and Speedflow Edit include a new transparency flattening engine and additional JPEG compression options. The software also supports XMP metadata and the draft version of the PDF/X-4 standard. Additionally, Speedflow Impose now includes automatic checks for marks and labels within the final set trimmed page size. Appropriate marks and labels are tagged with a green icon, and a grey icon alerts the user that further attention is needed. And now for the first time Speedflow's fully automated imposition functionality can be used within Speedflow Cockpit, making it easier than ever before to fully control the file imposition process.

Siobhain Towell, Vice President of Marketing at OneVision, Inc., said, "Our customers report numerous benefits from using our Speedflow printing and publishing software. The software provides a high level of control and process automation, while offering various and appropriate levels of oversight into numerous aspects of the production process. Many of our customers have noted right from the start that OneVision software saves time, reduces costs and helps ensure that deadlines are met because files print as expected. We continue to listen to the input from our customers, and their feedback was instrumental in developing the latest enhancements to the Speedflow Suite."

OneVision's software products are currently used by many of the world's leading printing and publishing companies. OneVision clients include Jostens, The Sheridan Group, Thomson Financial, Dow Jones & Company, Inc., Inc., Pearson plc, Merrill Corporation; R.R. Donnelley & Sons in the U.S.; Imprimerie St. Paul (L), Imprimerie Centrale (L), Quebecor (F), Hebdoprint (F), BMW (D), L.N. Schaffrath (D), Georg Kohl GmbH & Co (D), Infowerk AG (D), Printerette (NL) in Europe; Pragati Offset (IND), Fairfax (AUS), Clemenger BBDO (AUS), Horton Media Group (NZ) in Asia Pacific and many more.

For more information, contact OneVision at +49 (0)941 78004 0 or visit www.OneVision.com.

Technical Requirements

The technical requirements for the Speedflow software product range are available for download on www.OneVision.com. The software is designed to be compatible with most existing software from third-party vendors and pricing is based on configuration and individual requirements. Speedflow supports PDF 1.2 through 1.7 on import and output, and supports the creation of PDF/X-1a (2001, 2003), PDF/X-3 (2002, 2003) and PDF/X-4 (2008) files. For more information, contact OneVision at +49 (0)941 78004 0.

About OneVision

OneVision's state-of-the-art prepress software is used every day by the world's largest newspapers and magazines, leading publishers, commercial printers, and companies in the emerging area of on-demand publishing. By streamlining workflows and automating production processes, OneVision's flagship solutions Asura and Solvero allow organizations to save time, reduce costs and ensure the highest level of quality for printed materials. Headquartered in Germany and with locations in the U.S., United Kingdom, France, and Brazil, OneVision continues to bring new solutions to companies worldwide. For more information, contact OneVision at +49 (0)941 78004 0 or visit www.OneVision.com.

###

© Copyright 2008 by OneVision Software AG. OneVision, Asura, Solvero, Speedflow, Sicuriq and Sealed Document Technology are registered trademarks of OneVision Software AG. All other brand or product names are the property of their respective owners.

Errors and omissions excepted. OneVision reserves the right to change specifications without notice.