

## PRESS RELEASE

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### **OneVision to Unveil Latest Software Innovations for the Newspaper Industry at Upcoming U.S. Tradeshows**

*German provider of printing and publishing software will reveal new and updated products at NAA mediaXchange and America East.*

**Regensburg, Germany, February 11, 2009** – OneVision, a global provider of prepress and premedia software solutions to the printing and publishing industries, announced today it will reveal its newest products for the newspaper industry at two U.S. tradeshows: NAA mediaXchange (formally NEXPO) in March and America East in April.

At both events, OneVision will showcase the latest versions of its software offerings including:

- **Amendo**, which automatically enhances images
- **Mirado**, which makes it possible to transition and reuse print files for immediate use on the Web
- **Voyager**, which enables convenient, 24/7 online file transfer and approval

These advancements are designed to meet the specific prepress needs of publishers, commercial and digital printers. With these products, publishers can streamline and automate the preflight, optimization and normalization processes in print production.

The NAA mediaXchange will be held March 9-11 at the Mandalay Bay Convention Center in Las Vegas. At booth 1829, OneVision will display its most advanced products for the newspaper community with live demonstrations available to event attendees. Further, OneVision will host a user group meeting for current customers on March 9 at 4:00 p.m. in meeting room Reef D.

America East will be held April 6-8 at The Hershey Lodge in Hershey, Pennsylvania. OneVision will be presenting at Booth 17, where product experts will be on hand to provide demonstrations and answer questions.

“Each year, OneVision looks forward to presenting the most recent advancements for printers and publishers at tradeshows all over the world,” remarked Marc Radosevic, Vice President of Sales, Newspaper Division, OneVision. “We pride ourselves on delivering high-quality software solutions to newspapers looking to reduce their spending and increase their bottom line. Each time OneVision creates a new product, add-on or unique feature, our customers benefit in all aspects of their business performance. Whether the goal is to reduce spending, increase staff productivity or improve image quality, our products yield a high return on investment, which is so important in today’s economy. As such, providing live demonstrations at tradeshows like NAA mediaXchange and America East ensure that our potential customers see the value in our products.”

OneVision’s software is used by many of the world’s leading printing and publishing companies. In the United States, OneVision clients include Dow Jones & Company, Inc.; Gannett Co., Inc.; McClatchy; Merrill Corporation; and R.R. Donnelley & Sons Company and many others.

For more information, contact OneVision at (201) 938-0500 or visit [www.OneVision.com](http://www.OneVision.com).

### **About OneVision**

OneVision’s state-of-the-art premedia software is used every day by the world’s largest newspapers and magazines, leading publishers, commercial and digital printers as well as companies in the emerging area of on-demand publishing. By streamlining workflows and automating production processes, OneVision’s flagship solutions allow organizations to save time, reduce costs and ensure the highest level of quality for printed materials. Headquartered in Germany and with locations in the U.S., United Kingdom, France and Brazil, OneVision continues to bring new solutions to companies worldwide. For more information, contact OneVision at (201) 938-0500 or visit [www.OneVision.com](http://www.OneVision.com).

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