

PRESS RELEASE

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OneVision to Showcase Innovative Software Solutions for the Printing & Publishing Industry at Expográfica 2011

International provider of software solutions will present its PreMedia Factory Concept at Booth #1001

Regensburg, Germany – 10. May 2011 – OneVision, a global provider of prepress and premedia software solutions to the printing and publishing industries, has announced that it will be presenting its latest software innovations at Expográfica 2011, taking place from May 17 to May 20 in Mexico City, Mexico.

With its broad range of software solutions designed to automate production processes and optimize limited company resources, OneVision has since long established itself as a reliable partner to newspapers and printing companies around the world.

At Expográfica 2011, the largest Spanish-speaking Graphic Arts Trade Show worldwide, the company will present the “OneVision PreMedia Factory”. The PreMedia Factory is a modular concept based on a standard technology platform and can be set-up according to customers’ individual needs. Customers have the choice among a broad range of different modules, e.g. solutions for automated file control, correction and normalization, ink saving, image enhancement, preflighting of online ads, in-house creation of ePapers or file logistics. All modules work perfectly together, but can also be implemented independently from one another. 3rd party solutions can be integrated based on standard XML technology.

At Expográfica, OneVision will present the new version of the PreMedia Factory module Amendo, the solution for image enhancement: this tool analyzes each image independently and automatically makes all necessary corrections and optimizations within seconds. With its intuitive and easy to use interface, Amendo provides printers and publishers with professional-quality image enhancement and color correction that can significantly reduce the time and effort needed to process images.

The new version - launched worldwide in March 2011 - comes with an improved user interface, offers new options for the handling of file extensions, and supports additional file formats such as PNG or RAW. With this new version, OneVision has also introduced **Amendo Perfect Skin**. This unique feature works on a sophisticated methodology: a brand-new face detection technique is used which reliably recognizes faces, analyzes their skin tones and executes any required corrections in order to achieve the "Perfect Skin" – all while preserving the characteristics of the different complexions. As a result, the skin tones look very natural and realistic, and the quality of the overall picture is greatly enhanced.

"OneVision is very much looking forward to present its PreMedia Factory Concept at this year's Expográfica.", says Marco Viroldo, Sales Director of OneVision Latin America. "This innovative workflow concept is helping both publishers and printers streamline their premedia operations, as each of our PreMedia Factory's modules is designed to save time, reduce costs and optimize limited resources. And thanks to the modular structure of the concept, customers can choose exactly those modules which fit best to their requirements."

OneVision's software is used by many of the world's leading commercial and digital printers as well as publishing organizations in more than 60 countries.

For more information, contact OneVision at +49 (0) 941 78004 0 or visit www.OneVision.com.

About OneVision

OneVision's state-of-the-art premedia software is used every day by the world's largest newspapers and magazines, leading publishers, commercial and digital printers as well as companies in the emerging area of on-demand publishing. By streamlining workflows and automating production processes, OneVision's flagship solutions allow organizations to save time, reduce costs and ensure the highest level of quality for printed materials. Headquartered in Germany and with locations in the U.S., United Kingdom, France, Brazil, Singapore and India, OneVision continues to bring new solutions to companies worldwide.

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